

Political Lunacy



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Sunroad = Sunburned

June 7th, 2007 — carlluna

In response to the latest comments posted to yesterday's blog, "Follow the Money":

Dude! Please don't get me wrong here. I completely agree with everything you're saying. I'm just giving a cold analysis to how this works. Why the players thought they could get (and so far have gotten) away with Sunroad.

Now if you're asking me what should be done, that's a different pot of mackerel.

The City Attorney has tried on this and has been shot down in the courts and undercut by his own chief of police and mayor. Meanwhile the nattering nabobs of the ethereal establishment UT keep up their constant [smear campaign](#) against him. (Not a little bit of which seems to be seeping into "[The Voice of San Diego](#)" these days.)

Donna Frye, meanwhile, is [the only voice](#) on the council even talking about this. But her complaints so far seem to be dismissed by the rest of the council and that voice of reason (meaning it's unreasonable to rock the San Diego money boat) the UT as mere district parochialism and nimbyism.

And the Mayor? He basically says the City is to blame for allowing Centrum to be built, thereby taking the legal liability off Sunroad, then starts trying to figure out how to make Centrum work [by trying to move flight paths around Montgomery](#). If the cave in was any more complete you would have to call in a mine rescue team from the Mine Safety

and Health Administration.

And why? Because the people who are benefiting from Centrum and all the projects like it are making a lot more noise and getting a lot more in the face of Sanders, the Council, e. al than are the people outraged over what's happening. They –Sunroad et al. – simply care more—a hundred million dollars worth of care—then the protesters.

Want that to change? You've got to make a whole lot more noise. You have to show the City that you care too.

You want to get the council to pay attention to this? Here's what you do: start writing letters. Start sending emails. Start making fall calls. And get everyone you know to do the same. Send copies of each letter and email to the letters to the editor for the [UT](#), Voice of San Diego, [The Reader](#) and [City Beat](#).

Then you and you're like-minded crusaders have to organize. Have everybody over for coffee and cake, make up some signs and go down to Centrum and protest. Get a few hundred people outside of the project, contact the news stations and let the rest of the public see how much you do care. You get the AM talkshow guys to have you on to spread your message. Get Roger Hedgecock (yeah, yeah, I know – but the guy is effective, darn it!) to do a live broadcast from one of your protests.

Start a website – StopSunroad.org or some such—get people to sign your on—line petition. Publish how much money Sunroad, B of A, Burnham and the like give to our politicians.

And network with the other groups who are already against Sunroad:

[Donna Frye](#)

[Mike Aquirre](#)

[Community Airfields Association off San Diego](#) (CCCSD, which has joined the City in its lawsuit against Sunroad because of the safety risks to pilots and the community.)

In short, you've got to make as miserable for the politicians as Sunroad's support makes them happy. You make Sunroad the road to political perdition for any politician who supports it—or doesn't actively oppose it.

You make Sunroad the high watermark – the Waterloo—of forty years of San Diego development gone wild. You make it the symbol of all the corruption and arrogance that has marked this city. A giant pension deficit is an abstraction. You can't hide a 12 story building. You want it so that everyone driving on the 163 sees that building and gets so angry they get on the phone and flame City government.

Then see what happens.

Meanwhile, we can get as righteous and angry in the blogosphere as we want. But virtual protest never beats the real thing.

Posted in [Uncategorized](#).

Leave a Reply

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Website

Carl, just found your blog and your commentary on the Sunroad controversy. Cool stuff. L

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